

JEWISH VOICE FROM GERMANY



Media Kit

Print run	50.000 (international); 170.000 (German supplement in “Die Welt”)
Circulation	approx. 180.000 readers (international); approx. 600.000 readers (German supplement “Die Welt”)
Distribution	international edition: US and Canada (55 %), Germany (30 %), Great Britain, Israel, Australia
Readers	all representatives/parliamentarians US, CA, AU, UK, EU, DE, IL Jewish and non-Jewish disseminators in economy, politics, media, science and education, think tanks, global Jewish organizations
Format	Half broadsheet (internat. edition); Nordisch (supplement “Die Welt”)
Publisher	Dr. Rafael Seligmann, Berlin
Board	representatives from politics, economy, religious communities, arts and culture
Editors-in-Chief	Hartmut Bomhoff, Dr. Elisabeth Neu
Managing Editor	Paul Siebel
Design	Lukas Kircher
Layout	Michal Blum
Editors	Sabine Dultz, Siegfried Guterman, David Heywood-Jones, Dr. Susanne Mauss (†), Dr. Tong-Jin Smith
Correspondents	Tel Aviv, Jerusalem, New York, London
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List of Advertising Prices

International edition

Format:	Half broadsheet		
Ad formats:	1/1 page 1/2 page		
Technical specifications:	ISO newspaper 26v4 print pdf: resolution 300 dpi and profiling for newspaper printing max. area coverage not more than 240 %		
Prices:	1/1 page 4c (250 mm w x 370 mm h):		€ 18.000.-- *
	1/2 page 4c (250 mm w x 180 mm h):		€ 10.000.-- *
	Panorama page (528 mm w x 370 mm h):		€ 30.000.-- *
Supplement:	8 pages 4c:		€ 80.000.-- * (plus € 3.400.-- postage)
			*(plus 19 % VAT)

German supplement “Die Welt” (Saturday)

Format:	Nordisch		
Prices:	1/1 page 4c (374,5 mm w x 528 mm h):		€ 49. 420, 80.--*
	1/2 page 4c (374,5 mm w x 264 mm h):		€ 26. 780.--*
	1/4 page 4c (374,5 mm w x 132 mm h):		€ 17. 318, 40*
			*(plus 19 % VAT)
Technical specifications:	ISO newspaper 26v4.icc profiling (newspaper profile) color coverage 240 %		

Ad closing dates 2019:

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