Medi Kit

Print run 50.000 (international); 170.000 (German supplement in “Die Welt”)
Circulation approx. 180.000 readers (international); approx. 600.000 readers (German supplement “Die Welt”)
Distribution international edition: US and Canada (55 %), Germany (30 %), Great Britain, Israel, Australia
Readers all representatives/parliamentarians US, CA, AU, UK, EU, DE, IL
Jewish and non-Jewish disseminators in economy, politics, media, science and education, think tanks, global Jewish organizations
Format Half broadsheet (internat. edition); Nordisch (supplement “Die Welt”)
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Board representatives from politics, economy, religious communities, arts and culture
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Managing Editor Paul Siebel
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Layout Michal Blum
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Germany
# List of Advertising Prices

## International edition

**Format:**
Half broadsheet

**Ad formats:**
- 1/1 page
- 1/2 page

**Technical specifications:**
ISO newspaper 26v4
print pdf: resolution 300 dpi and profiling for newspaper printing
max. area coverage not more than 240 %

**Prices:**
- 1/1 page 4c (250 mm w x 370 mm h): € 18.000.-- *
- 1/2 page 4c (250 mm w x 180 mm h): € 10.000.-- *
- Panorama page (528 mm w x 370 mm h): € 30.000.-- *

**Supplement:**
- 8 pages 4c: € 80.000.-- *
  (plus € 3.400.-- postage)

*(plus 19 % VAT)*

## German supplement “Die Welt” (Saturday)

**Format:**
Nordisch

**Prices:**
- 1/1 page 4c (374,5 mm w x 528 mm h): € 49.420,80--*
- 1/2 page 4c (374,5 mm w x 264 mm h): € 26.780.--*
- 1/4 page 4c (374,5 mm w x 132 mm h): € 17.318,40*

*(plus 19 % VAT)*

**Technical specifications:**
ISO newspaper 26v4.icc profiling (newspaper profile)
color coverage 240 %

**Ad closing dates 2019:**