

JEWISH VOICE FROM GERMANY



Media Kit

Print run	50.000 (international); 170.000 (German supplement in “Die Welt”)
Circulation	approx. 180.000 readers (international); approx. 600.000 readers (German supplement “Die Welt”)
Distribution	international edition: US and Canada (55 %), Germany (30 %), Great Britain, Israel, Australia
Readers	all representatives/parliamentarians US, CA, AU, UK, EU, DE, IL Jewish and non-Jewish disseminators in economy, politics, media, science and education, think tanks, global Jewish organizations
Format	Half broadsheet (internat. edition); Nordisch (supplement “Die Welt”)
Publisher	Dr. Rafael Seligmann, Berlin
Board	representatives from politics, economy, religious communities, arts and culture
Editors-in-Chief	Hartmut Bomhoff, Dr. Elisabeth Neu
Managing Editor	Paul Siebel
Design	Lukas Kircher
Layout	Michal Blum
Editors	Sabine Dultz, Siegfried Guterman, David Heywood-Jones, Dr. Susanne Mauss (†), Dr. Tong-Jin Smith
Correspondents	Tel Aviv, Jerusalem, New York, London
Date of publication 2019	quarterly 25. March, 5. July, 4. October
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List of Advertising Prices

International edition

Format:	Half broadsheet	
Ad formats:	1/1 page 1/2 page	
Technical specifications:	ISO newspaper 26v4 print pdf: resolution 300 dpi and profiling for newspaper printing max. area coverage not more than 240 %	
Prices:	1/1 page 4c (250 mm w x 370 mm h):	€ 18.000.-- *
	1/2 page 4c (250 mm w x 180 mm h):	€ 10.000.-- *
	Panorama page (528 mm w x 370 mm h):	€ 30.000.-- *
Supplement:	8 pages 4c:	€ 80.000.-- * (plus € 3.400.-- postage)
		*(plus 19 % VAT)

German supplement “Die Welt” (Saturday)

Format:	Nordisch		
Prices:	1/1 page 4c (374,5 mm w x 528 mm h):	€ 49. 420, 80.--*	
	1/2 page 4c (374,5 mm w x 264 mm h):	€ 26. 780.--*	
	1/4 page 4c (184,9 mm w x 264 mm h):	€ 17. 318, 40*	
		*(plus 19 % VAT)	

Technical specifications: ISO newspaper 26v4.icc profiling (newspaper profile)
color coverage 240 %

Ad closing dates 2019:

vol. 25	15. March 2019 (publ. 25 March 2019 international 30 March “Die Welt”)
vol. 26	21. June 2019 (publ. 5 July international 6 July “Die Welt”)
vol. 27	20 September 2019 (publ. 4 October international 5 October “Die Welt”)